

FOR IMMEDIATE RELEASE

July 2007

BLOCK VISION ENGAGES CATALYST IT SERVICES TO DEVELOP ONLINE ENROLLMENT AND MANAGEMENT SYSTEM FOR VISION PLAN ADMINISTRATORS, EMPLOYERS, AND MEMBERS

Block Vision, a provider of vision insurance management services to managed care organizations and other third party payors, has engaged Catalyst IT Services to build an online enrollment and management system for the 3 million individuals and their employers and insurance administrators covered through Block Vision's programs. Demanding efficient and error-free enrollment and management, Block has turned to Catalyst to work with its teams in Maryland and elsewhere in the United States to develop a state-of-the-art online system for members to manage and track their membership real time.

By using Catalyst rather than an offshore provider, Block Vision is able to ensure the highest level of security and privacy of its systems and the most precise and efficient management of this important new value it will be providing to its current and future members and other customers.

ABOUT BLOCK VISION

Since 1990 Block Vision has been providing comprehensive vision program management services to managed care organizations and other third party payors across the country. Together with our affiliates, Block Vision presently arranges vision benefit programs for more than three million individuals nationwide. Block's programs include Commercial, Medicaid and Medicare product lines.

ABOUT CATALYST IT SERVICES

Catalyst IT Services is the leading onshore alternative to offshore information technology outsourcing. Through our regional development centers in the United States, we offer application life cycle development, implementation and support, and quality assurance and testing solutions to Fortune 500 and middle-market clients.

We are able to provide flexible solutions from our domestic facilities or on client sites with communication, control and consistent quality unattainable by our overseas competitors, at a cost unmatched by our domestic competitors. How do we do it?

Through data-based labor arbitrage, a proprietary system that allows us to find the very best programming talent undiscovered by our competitors. Using our deep expertise in both leading edge and legacy technologies, we are able to deploy the appropriate technology to solve our clients' business challenges, while providing the convenience, flexibility, and control our clients can enjoy only with a local partner.

Contact: Michael D. Rosenbaum
410-385-2500
mrosenbaum@catalystITservices.com